



CASE STUDY

Hospitality Industry Interior Solutions

PROJECT DETAILS

Customer: A Columbus-based hospitality company

Location: Columbus, OH

Product: 5" Dual Shades – Manual/Motorized with Side Channels

Number of Treatments: 260

Lead Time: 8–10 Weeks

Manufacture Origin: Barberton, OH



CHALLENGE

A Columbus-based hospitality company had a unique challenge to bring a heavy design to their rooms. The windows were a major focal point to the room and wanted to keep the open feel. We had to work with the company to bring Fabrics, Side Channels and Fascia that would blend to the windows but be effective when needed. We also had to bring fabrics that when in the down position, blended in with their window frames (Black). While the fabric brought challenges, our side channels needed to match the frames to make the interior look to be seamless.

SOLUTIONS

We worked with the hospitality company to bring special blackout fabric that had a black backing (Rather than the standard White backing). We were able to source the Sheer fabric and Blackout Fabric to help maintain costs while meeting expectations for their design elements.

- Black Side Channels to match window frames.
- Black Backed Blackout fabric to match frames from outside of the building.
- Black Sheer Fabric to match the blackout and provide a more open look to the outside to preserve city view!

RESULTS

We were able to work with the hospitality company to bring a Dual Shading System that matches all design needs but more importantly meets their functionality needs. This resulted in Manufacturing and Installing 260 Dual Roller Shades with specialized blackout fabric and Black Metal Chain to provide a seamless look



CASE STUDY

Hospitality Industry Interior Solutions

PROJECT DETAILS

Customer:

A budget-friendly hotel chain

Location: Youngstown, OH

Product: 3" City Series System – Manual

Number of Treatments: 96

Lead Time: 4–6 Weeks

Manufacture Origin: Barberton, OH



CHALLENGE

A budget-friendly hotel chain had a desire to rebrand. This required a heavy renovation that needed material quickly to help turn over rooms to put heads in beds!

The main concern was blocking out the light coming into the rooms without the need of side channels or use of draperies. Needing to have a cost effective solution that would last while providing a modern look.

SOLUTIONS

After assessing the property we were able to look at different installation methods to provide a system that would not require side channels and sill channel.

While needing material quickly we were able to measure the entire property and release into production right away. By doing this we were able to stay ahead of the renovation schedule and stage all material to be installed during the project, and ship only what was needed to be installed.

- Outside Mount 3" City Series System to overlap window. This helps block the sunlight while not needing side/sill channels.
- The ability to speed up manufacturing process or slow down to meet construction schedule needs.
- Fabric that help provide easy maintenance to stand up against the test of time.

RESULTS

MAG Resources was able to provide 96 Manual Roller Shades with a valance within 4–6 Weeks with installation. Our dedicated Project Management team provided solutions to meet a quick turnaround and installation assessments to help bring costs down.