

CASE STUDY

Restaurant Window Treatments

Restaurant window treatments do more than simply cover windows. They provide glare and heat control to keep dining guests comfortable and preserve natural light and outside views that enhance the dining experience. For national restaurants, window coverings also help maintain consistency across locations, giving the brand its distinctive look.



CHALLENGE

A well-known national restaurant and gift shop brand needed to balance brand image and budget. With large windows in every dining space, it was crucial to guest comfort that the restaurant's window treatments functioned, but the cost of replacement was affecting the bottom line. If the treatments were not replaced in a timely manner, it would reduce the useable table space, further impacting their ability to generate as much revenue as possible per square foot.

The project required cost-effective commercial window treatments that were on-brand and durable, along with a maintenance plan that would support replacement and repair.

SOLUTION

MAG Resources offers complete national programs for commercial window treatments. We collaborated with the restaurant, providing parts support that would maintain window treatments in a timely manner, so they could minimize the impact on their usable seating.

- Tailored a Rapid Response Replacements and Parts plan to streamline their ordering process for products, parts and service.
- Offered a same-day window covering parts and expedited replacement products plan for all their locations.
- Provided a comprehensive installation and repair support program, including instructions on repair and installation for quick-fix needs.

MAG Resources' commercial window treatments balanced guest comfort, product durability, budget control and on-brand design.

RESULTS

MAG Resources helped this national chain stay more profitable by minimizing downtime and lost revenue and maximizing the life of their commercial window treatments. In addition to commercial window treatment supply and installation, we provided managers of each store with the tools and resources needed to efficiently order parts and service directly from our team.

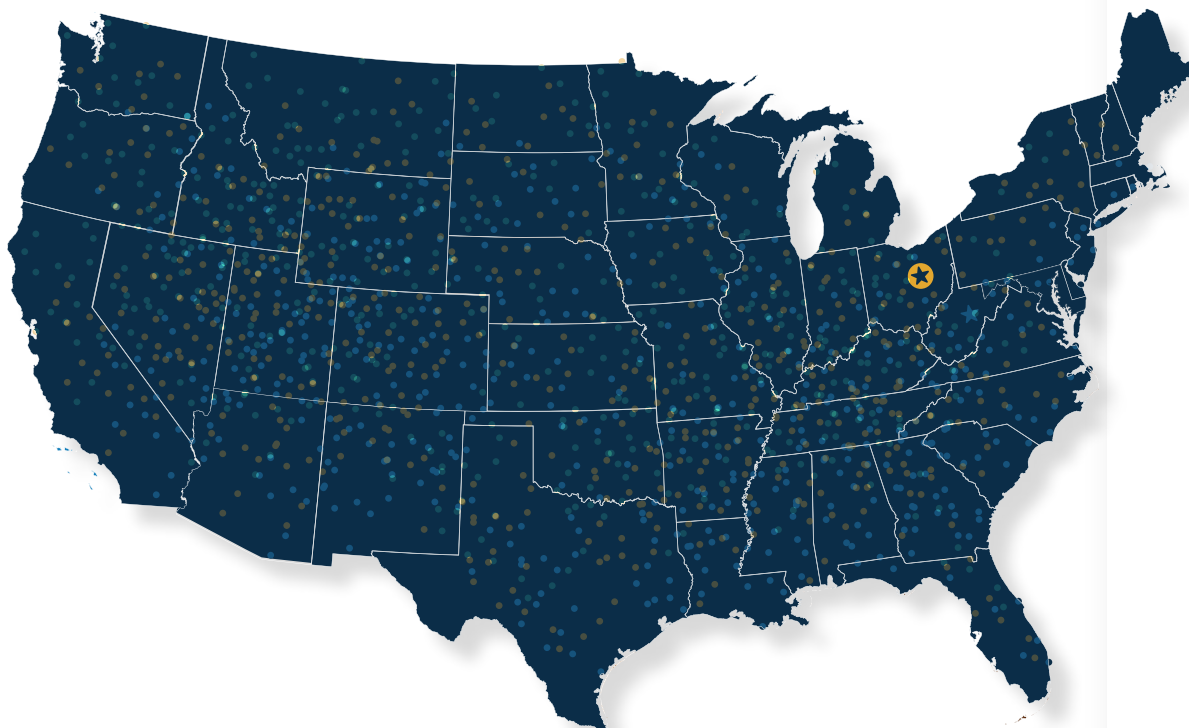
Experience the **MAG** THE DIFFERENCE

Whether you need shades, drapes or blinds for the hospitality industry, **MAG Resources** is your partner.

We make window treatment programs simple, consistent and dependable. We do it by putting people first, standing by our values and building real partnerships.

You get one point of contact, who manages the details from start to finish, creating window programs that can scale as you grow.

We're a nationally recognized commercial window treatment supplier and installer. If you need commercial window covering solutions for hotels, restaurants and resorts, we do it all — blinds, shades, draperies and window film. Let's talk.



We offer:



**On-budget,
On-time delivery**



**Field measure
and installation**



**Value-enhancing
choices**



**Volume
discounts**



**Maintenance
and repairs**



**Quick ship
programs**



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