

CASE STUDY

Restaurant Window Treatments

Restaurant window treatments for chain restaurants are part of the brand. When a chain restaurant decides to develop a fresh look, they need a shading strategy that fits their budget and meets their aesthetic needs.



CHALLENGE

A nationally known restaurant chain was selected as the full-service restaurant of choice for 160-plus travel centers. They needed a cost-effective shading strategy that also incorporated a planned design update, which would be rolling out to both the travel centers and all of their 1,300-plus locations. The update would replace dark-colored horizontal blinds with a more modern, lighter-colored window covering.

The project required new commercial window treatments that were budget-friendly and fit the new design specifications.

SOLUTION

MAG Resources developed a new shading strategy for the re-design. We were involved in the planning process and worked to provide a value-engineered, color-coordinated option.

- Provided a commercial window treatment program with a beautiful new design at almost the same cost as their previous shading solution.
- Offered a vertically integrated supply chain that allows us to pass the savings back to the customers.
- Utilized our global supply chain to give them the widest array of commercial window treatment options.

MAG Resources determined that roller shades would achieve the design objectives and provide the widest range of options for color coordination.

MANUFACTURED AND
INSTALLED SHADES FOR

1,300+
Locations

RESULTS

MAG Resources worked side-by-side with the national restaurant chain to evaluate their current specifications and identify where we could bring value to their current window treatment program.

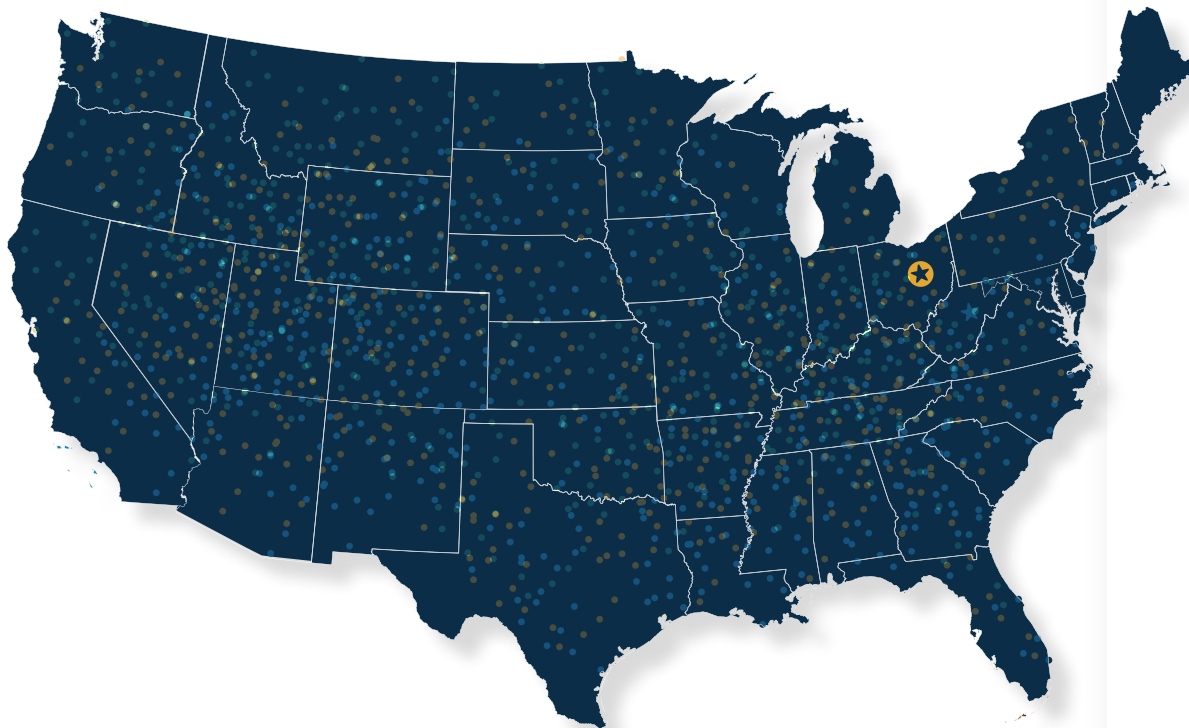
Experience the **MAG** THE DIFFERENCE

Whether you need shades, drapes or blinds for the hospitality industry, **MAG Resources** is your partner.

We make window treatment programs simple, consistent and dependable. We do it by putting people first, standing by our values and building real partnerships.

You get one point of contact, who manages the details from start to finish, creating window programs that can scale as you grow.

We're a nationally recognized commercial window treatment supplier and installer. If you need commercial window covering solutions for hotels, restaurants and resorts, we do it all — blinds, shades, draperies and window film. **Let's talk.**



We offer:



**On-budget,
On-time delivery**



**Field measure
and installation**



**Value-enhancing
choices**



**Volume
discounts**



**Maintenance
and repairs**



**Quick ship
programs**



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